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| **AW Newsroom Promotional Article Post Application** |

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| The Automation World Secretariat plans to help exhibitors to participate and promote online by posting self-written promotional articles about their exhibiting products, technologies, and industry trends on our newly launched AW Newsroom.  The articles will be used as promotional materials on AW Newsroom, Official AW Website, and Blog.  \*Submission Deadline is the 2nd Fridays of every month. |

**1. Content Overview**

□ (Subject) AW 2024 Exhibitors

□ Content

Promotional Article about Your Exhibiting Product/ Technology/ Trend Posted on AW Newsroom, Official Website, and Blog

**2. How to Apply**

□ (Deadline) 2nd Fridays of every month (Articles posted by application order)

□ (Method) Submit by e-mail (sfawcoex.pr@gmail.com)

□ (Required Documents)\*

**AW Newsroom Promotional Article Post Application (Complete by the provided template)**

**Company Logo, Images of Exhibiting Product – PNG file\***

* **Contact Information**

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| --- | --- | --- | --- |
| Company Name |  | | |
| Person in Charge |  | Department / Position |  |
| Company Number |  | Phone Number |  |
| E-mail |  | Website |  |

* **Introduce Your Company (Product, Technology, Trend)**

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| --- | --- |
| Title |  |
| Product & Technology | **(Option\*)** |
| Introduction |  |