



Vietnam's Leading Smart Factory & Automation Show

AW VIETNAM 2025

August 27th (Wed) - 29th (Fri), 2025
Hall A, WTC Expo Binh Duong New City



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« Beyond Automation Toward Autonomy »»



As a groundbreaking show for digital collaboration between people and systems, AW Vietnam 2025 will bring together a wide array of innovative technologies and solutions in one place, aligning with the rapid pace of industrial transformation and emerging trends.

Why Vietnam?



1 Rapid Industrial Growth

Vietnam's industrial sector has experienced significant expansion, with industrial production increasing by 8.8% year-on-year in December 2024, marking the 10th consecutive month of growth.

GDP Growth: Vietnam's economy grew by 7.09% in 2024, reaching \$476.3 billion, driven by strong exports and significant foreign investment inflows.

Foreign Investment: Grew by 9.4% to \$25.35 billion, indicating sustained investor confidence in Vietnam's industrial sector.

2 Strategic Geographic Location

Vietnam's strategic location in Southeast Asia positions it as a pivotal gateway to the ASEAN market, offering access to a combined population exceeding 680 million.

Vietnam is nestled in the heart of the Mekong Region, which includes Thailand, Cambodia, Laos, Myanmar, and the southern provinces of China. This centrality provides unparalleled access to a combined market of over 300 million people. Additionally, Vietnam's prime positioning along the Eastern Sea makes it a central hub with existing transportation routes that link directly to global markets.

3 Government Support and Policies

The Vietnamese government actively promotes industrial modernization through policies supporting Industry 4.0, including automation and digital transformation. In 2024, the government implemented new incentives to attract foreign investors in high-tech industries such as semiconductor manufacturing, artificial intelligence, and green energy.

In December 2024, the government issued Decree 182, establishing the Investment Support Fund to provide financial assistance to businesses engaged in R&D projects within the semiconductor and AI sectors. Eligible projects can receive support covering up to 50% of their initial investment costs.

4 Thriving Manufacturing Sector

Vietnam's manufacturing sector has been a significant contributor to its GDP, with the industrial sector's share growing from 25% to 45% between 1990 and recent years.

GDP from Manufacturing: In the second quarter of 2024, Vietnam's GDP from manufacturing increased to 345,726 billion VND from 316,856 billion VND in the first quarter, indicating ongoing growth in the sector.



Automation World
VIETNAM

Why Binh Duong?

1 Focus on Industry 4.0 and Automation

Government Support: The Vietnamese government has allocated over \$1 billion USD for technology development and industrial modernization under the Industry 4.0 initiatives.

Automation Investment: Binh Duong's industrial zones have seen a 10% annual increase in investments in automation technologies in recent years.

2 Foreign Direct Investment (FDI) and Technological Collaboration

Global Brands: Binh Duong has attracted \$3.5 billion USD in FDI in 2024 alone, with companies like Samsung, Bosch, and LG leading the way in technology-driven manufacturing.

Technology Collaboration: In 2023, Binh Duong signed several agreements with global tech firms, resulting in over \$200 million USD in tech-driven collaborations focused on automation and smart manufacturing.

3 Rising Demand for Automation Solutions

Market Growth: The automation market in Vietnam is projected to grow at a compound annual growth rate (CAGR) of 12.4% from 2023 to 2030, with Binh Duong positioned as a key beneficiary of this trend.

Diversified Industries: Binh Duong's diversified industrial base includes electronics (27%), textiles (25%), and automotive (18%), all sectors increasingly adopting automation technologies.

4 Proactive Local Government Policies

Incentives for Automation: The provincial government provides tax incentives and land lease reductions of up to 10% for companies investing in automation and Industry 4.0 technologies.

Smart City Projects: Binh Duong has allocated \$300 million USD for smart city initiatives, including automation-driven urban solutions like smart traffic management and sustainable manufacturing practices.

Show Overview

- | **Title** Automation World Vietnam 2025
- | **Period** August 27th (Wed.) – August 29th (Fri.), 2025 (3 days)
- | **Venue** Hall A | WTC EXPO BINH DUONG NEW CITY
- | **Organizer** Coex
- | **Expected Scale** 200 Exhibitors / 300 Booths
- | **Composition** Factory Automation, Smart Factory, Smart Vision, Smart Logistics
- | **Concurrent Events** 1:1 Biz Matching, Conferences, Networking Party, etc.



Vietnam Factory Automation Expo

Sensor, PLC, DCS, Motion Control, Industrial PC, Drive, FA System, Automation Components, etc.



Smart Vision Expo

Industrial Cameras, Lens and Lights, Image Processing Software, etc.



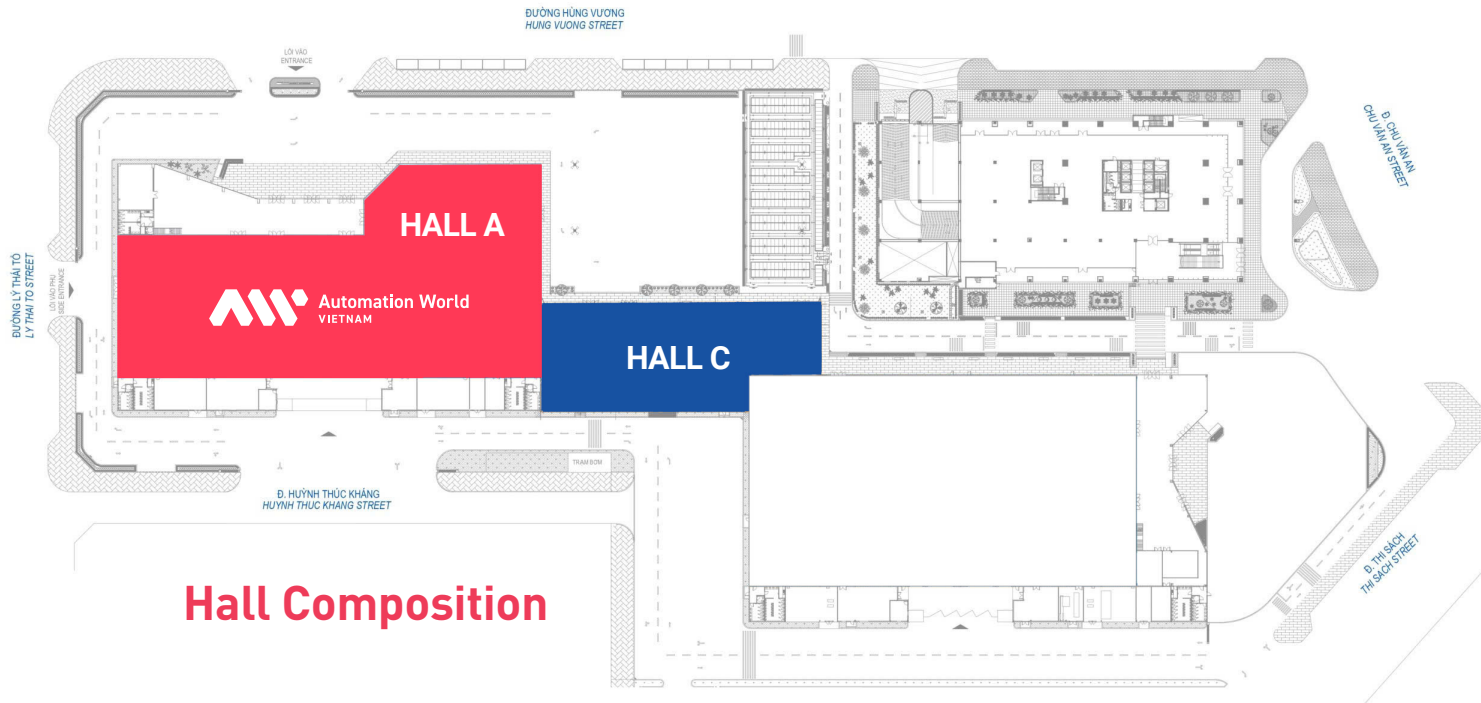
Smart Factory Expo

Digital Factory, Big Data, AI, Cloud Computing, Smart Factory Solution, PLM, MES, ERP, Smart Sensor Industrial Robots, IIoT, Smart Logistics, etc.



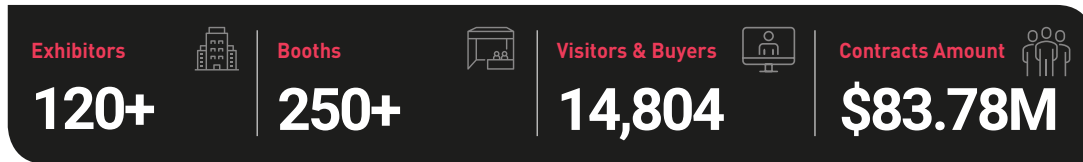
Smart Logistics Expo

AGV/AMR, AS/RS, Picking System, Forklift, Conveyor, Logistics Solution, etc.

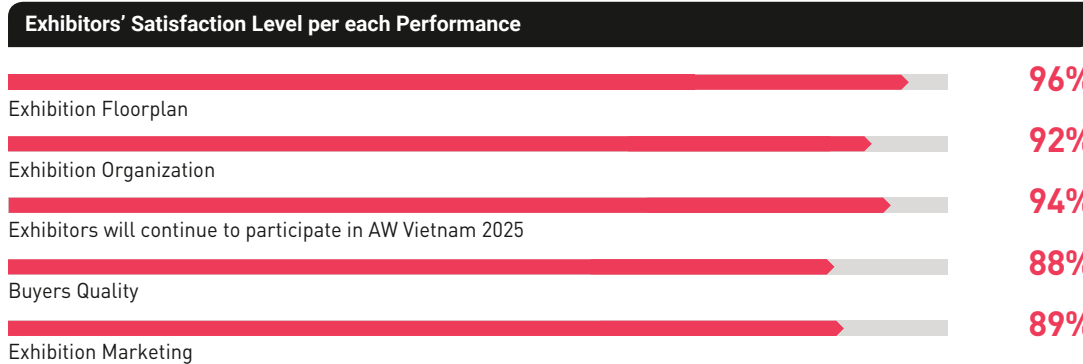


Hall Composition

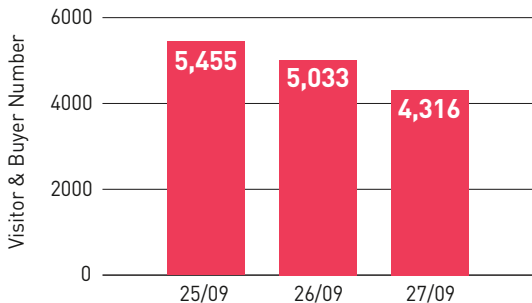
2024 Fact Sheet



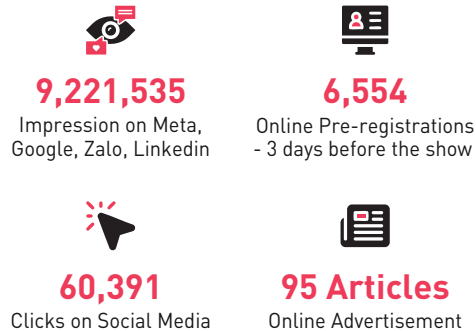
Exhibitor Survey



Visitor & Buyer Number in 3 days



Exhibition Marketing Activities



Visitor Survey

Visitors' Nationality

Vietnam	10,652
South Korea	3,161
China	214
Singapore	153
Germany	137
USA	136
Japan	71
Switzerland	53
Hong Kong	52
Others (Cambodia, Malaysia, Canada, Italy, Philippines)	175

Visitors' Position

Manager	17.3%
Sales	16.3%
Others	15.6%
Student	14.7%
Engineer	11.6%
Director	10.9%
Technician	5.3%
CEO	4.0%

Purpose of Visit

General visit	34.7%
To find new distributors and partners	20.9%
To keep current with industry trends	14.0%
To visit clients	13.1%
To consult on purchasing	11.2%
To find new clients	10.1%
To consider the participation for 2025	3.1%
To visit concurrent events	2.9%

Programs

Opening Ceremony



The Opening Ceremony of Automation World Vietnam 2024 marks the official launch of exhibition booths, bringing together many exhibitors and industry leaders from around the world to interact with each other.

Conference



Conferences are held throughout the 3 days of the exhibition including presentations from speakers of famous brands. In 2024, the topic of the conference is Korea - Vietnam Digital Manufacturing Innovation Forum.

Business Matching

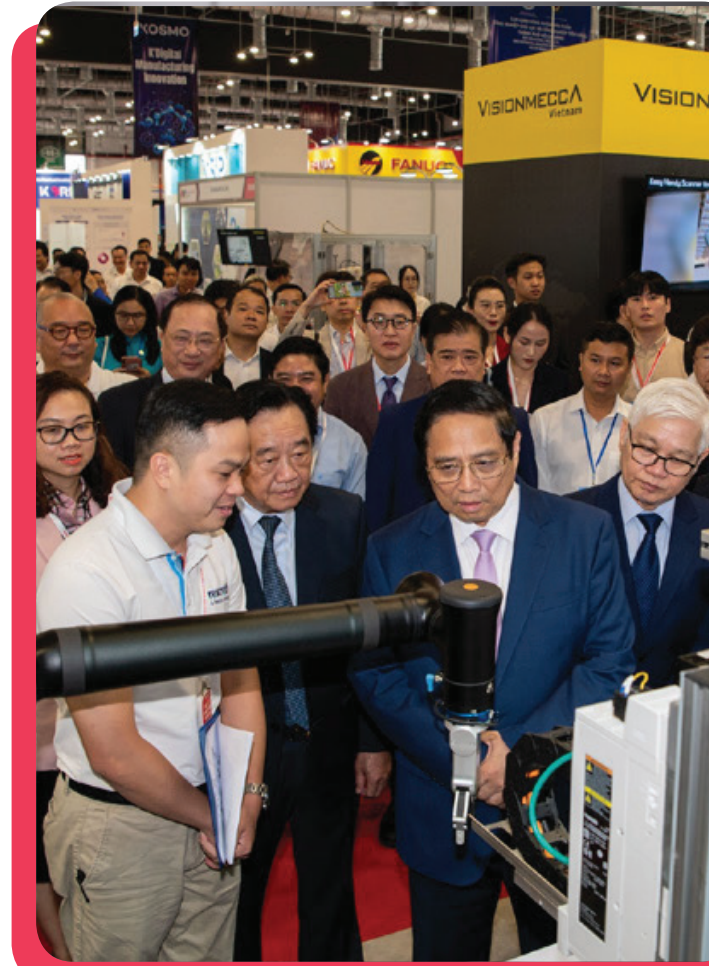


Networking opportunities among representatives of AW Vietnam's major exhibitors.

VIP Tour



The VVIP Tour, a highlight of the Prime Minister's visit to Automation World Vietnam 2024, is designed to showcase the most advanced and innovative technologies in the field.



Benefits for Exhibitors

Buyer



- An opportunity to meet valuable Vietnam and other ASEAN manufacturing professionals
- 1:1 Business Matching
- 2024 Online: 4,617 buyers registered
- 2024 Offline: 10,043 visitors at the site
- 18,599 buyers visited the website

Offline Services



- On-site interview and other video contents *provided only to applicants*
- Free seminar room rental if an exhibitor holds a seminar during the show (2 hours per company) *provided only to applicants*

Featured Exhibitors 2024



Online & Offline Promotion



- Social Media Promotion
- E - Newsletter
- Website Post
- Media Press
- Logo on Information Board, Standee, Leaflet
- Invitation Letter

Business Network



- Biz - Matching
- Gala Dinner

Participation Guide

Procedure

01 | Application

Sign up for AW Online Edition as an Exhibitor (automationworld.net.vn)

* If remaining booths run out, signing-up will be closed early.

Deadline :

July 31st (Thu.), 2025

02 | Deposit Fee Payment

50% of the total booth fee should be paid within 7 days of application

03 | Final Payment

Remaining 50% of the total booth fee

Deadline :

July 31st (Thu.), 2025

04 | Opening of AW

Set-up : August 24th (Sun.) ~ 26th (Tue.), 2025

Show : August 27th (Wed.) ~ 29th (Fri.)

Dismantlement :

August 30th (Sat.), 2025

Discount

Early-bird Application Discount: ~ March 31st, 2025

Exhibitors who apply during the early-bird application period are eligible for the discounted price.

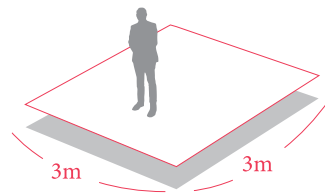
Re - participation Discount:

Exhibitors who have participated in AW Vietnam 2024 are eligible for 10% discounts.

Booth Details

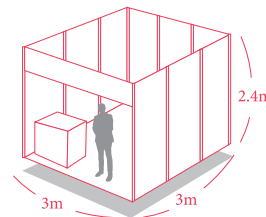
Currency : USD (VAT excluded)

Space-Only



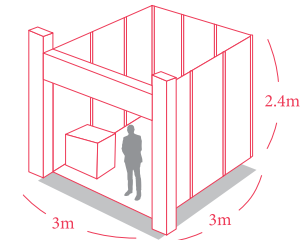
Only the space is provided
(minimum unit : 2 booths)

Shell-Scheme



Basic assembled booth +
1kw of electricity for lighting

Premium



Premium assembled booth +
1kw of electricity for lighting

Early-bird application

\$3,000

\$3,300

\$3,800

General application

\$3,200

\$3,500

\$4,000

* Booth design might be changed due to the organizer's circumstances.

* Floor plan is subject to change due to the organizer's circumstances and another company's booth locations might be changed at any time due to their circumstances.



AIRVISION CO.,LTD	HAN MY VIET AUTOMATION CO., LTD	PANASONIC
Allied Solutions Vietnam Co. Ltd.	Hatiolab	PEPPERL+FUCHS PTE. LTD
AN DUONG Automation Engineering Co., Ltd	HO CHI MINH CITY AUTOMATION ASSOCIATION - HAuA	PHUONGHAI TECHNOLOGY SCIENCE JOIN STOCK COMPANY
ANYDEV JOINT STOCK COMPANY & TSE TECHNOLOGY JOINT STOCK COIMPANY	HONG KY MECHANICAL JOINT STOCK COMPANY	Q SYSTEMS CO., LTD
APPSO Co., Ltd.	HOP LONG	SCHMERSAL VIETNAM
APEX DYNAMICS VIETNAM TRADING SERVICES COMPANY	HUMMEL AG KOREA	SDNT CORPORATION
LITMIED	i-Soft Joint Stock Company	Siemens Limited
AskStoryDS co.,ltd	IBS	SMART COBOT JOINT STOCK COMPANY
Autonics Corporation	IDEA TECHNOLOGY CORPORATION JSC	SMHACCP
BACH KHOA MECHANICAL AND LIFT JOINT STOCK COMPANY	IDRO Co., Ltd.	STEIN Automation GmbH & Co.KG
BATANG SYSTEM	IGI KOREA Co., Ltd	TBM - MINH PHAT PRODUCING -TRADING CO.,LTD
Bosch Rexroth	IMPIX Inc.	Team Everywhere
CÔNG TY TNHH TM-DV-SX TỰ ĐỘNG HÓA KIM THỜI ĐẠI	IRTKorea Co.,Ltd.	TEIA Co.,Ltd.
DAEKHON VINA	ISAAC Engineering	TNG ENGINEERING SDN BHD
Dai Hong Phat Co., Ltd. - Technical Services, Trading and Manufacturing	IsCoolLab Co., Ltd	TOOTECH.Co.,Ltd.
DaiShin Information & Communication Co., Ltd.	JECS Company Inc.	TWINNY
DAPHACO ELECTRIC CABLE CORPORATION	JO&SOFT Co.,Ltd.	TWOWIN SYSTEM
DAVITEQ TECHNOLOGIES INC	JOYFACTORY	TXR ROBOTICS
DEEP CONTROL TECHNOLOGY VIETNAM COMPANY LIMITED	JRT Co.,Ltd	VIETNAM ASSOCIATION FOR SUPPORTING INDUSTRIES
DFM - Engineering	JSOLUTION	VB Power
DMTEK CONSULTING	Jueunteck Co., Ltd	VIET NAM TECHNOLOGY & TELECOMMUNICATION JOINT STOCK COMPANY
Double T Co.,Ltd.	KOBELCO COMPRESSORS VIETNAM CO.,LTD	Viet Phuong Company
DRAEGER VIETNAM CO., LTD	KOSMO	VIETNAM – SINGAPORE INDUSTRIAL PARK J.V., CO., LTD (VSIP)
DTRIPLE CO., LTD.	(Korea Smart Manufacturing Office)	Vietnamese-German University
DU HUNG GROUP	KOVIFA VINA CO., LTD	VIETPACK MACHINERY - VSMART ROBOT TECHNOLOGY CO., LTD
DUY KHANH ENGINEERING CO., LTD	KTG Industrial Managed by BKIM	VIETNAM MANUFACTURERS DIRECTORY
DWYER OMEGA USA	LE THUONG ENGINEERING CO., LTD	VIGER – TURKEY
DXTECH	Logistics Pavilion (BLA)	VISIONMECCA
ECO-SMART TECHNOLOGY SOLUTIONS CO., LTD	LPK ROBOTICS	VODA AI x WEDA
EMAX Hi-Tech co., Ltd	Luxolis	VPHI
EMOI TECH	LYRICKOREA CO.,LTD.	VSSSES
EURORACK MECHANICAL JSC	MINH CHAU ENGINEERING CO.,LTD	WEPNP Co., Ltd.
FANDER CUTTING TOOLS	Minh Vu Trading Development Co.,Ltd	WONST CO.,LTD.
FANUC VIETNAM	MOVIC Lab. Inc	WIN CUT MTV COMPANY LIMITED
FASTECH	NAMSON LASER	YAMAHA ROBOT
GALAXY SIVTEK PRIVATE LTD	New Sky Co.,Ltd	ZYX Technology Co., Ltd.
GAMSOFT	Nextorm Co.,Ltd	3S SOFTWARE CO., LTD
GOLYTEC	NHAT QUANG LABEL COMPANY	3View.Com Inc.
GUNN SOLUTION	NICKS N BLUE CO.,LTD	4INLAB
	Nidec	
	P & A	



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